Sponsorship & Underwriting Opportunities

Gala

Golf Tournament

We now turn to you, our community, to ask you to join us as partners of caring for those who need us most.
Gala
an evening with legends

Inaugural GVHC Golf Tournament!

Saturday, October 28th, 2017
The DoubleTree Ballroom
1150 9th Street
Modesto, CA 95354

Join us in celebrating Golden Valley Health Centers with An Evening of Legends – legends in health care and sport! We will celebrate and pay tribute to our long-time friends and advocates of GVHC since its infancy. You and your guests will have the opportunity to meet influential business owners and our celebrity guests, NBA Hall of Famer Rick Barry, MLB hero Dave Dravecky and NFL great, Rueben Mayes. We will enjoy silent and live auctions.

Monday, October 30, 2017
Turlock Golf & Country Club
10532 N. Golf Link Road
Turlock, CA 95380

Noon Lunch Time
1PM Start Time

Golf with the area’s finest community members, business people and legendary sports guests Rick Barry, Dave Dravecky and Reuben Mayes at the Turlock Golf and Country Club. With 36 foursomes, lunch and reception, it is sure to be a special outing. Foursomes are selling out quickly!

Rick Barry, Honorary Chair
The eight-time Allstar and NBA Hall of Famer will serve as honorary chair and will be our featured speaker at the Gala and will be participating in the golf tournament and providing remarks! Sponsors will receive special recognition and meet & greet opportunities with Rick.

Dave Dravecky, Emcee
Dave Dravecky is an American former professional baseball player, motivational speaker, and an author. He played Major League Baseball for the San Diego Padres (1982-87) and San Francisco (1987-89). Cancer ended his career as his team was reaching the 1989 World Series. He won the Hutch Award in 1989.

Rueben Mayes, Special Guest
Rueben Mayes played professionally in the NFL from 1986 to 1993 with both the New Orleans Saints and the Seattle Seahawks. He is a member of the College Football Hall of Fame and was named to the Pro Bowl twice.

Golden Valley Health Centers Foundation
209.384.6714
1200 Scenic Drive, Suite 200
Modesto, CA 95350
GVHCcares.org
<table>
<thead>
<tr>
<th>Benefits</th>
<th>Title $20,000</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $3,000</th>
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<tbody>
<tr>
<td>Gala: Invitation to Private Pre-Event Meet &amp; Greet with Rick Barry, Dave Dravecky and Reuben Mayes</td>
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<td>Gala: One table (10 dinner tickets)</td>
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<td>Gala: 6 dinner tickets</td>
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<td>Gala: 4 dinner tickets</td>
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<td>Gala: Priority seating</td>
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<td>Gala: Company logo on printed evening program</td>
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<td>Gala: Recognition by honorary chairperson recognition in audio visual presentation</td>
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<tr>
<td>Gala: Verbal recognition by celebrity emcee</td>
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<td>Golf: Reserved foursome (availability permitting)</td>
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<td>Golf: One (1) premium sign displayed on the course</td>
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<td>Golf: Tee box signage</td>
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<td>Golf: Logo inclusion in tournament signage</td>
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<td>Golf: Tournament flyer, and printed materials</td>
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<td>Golf: Verbal recognition in opening ceremony and reception</td>
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<td>Promotion: Inclusion in post-event published ad</td>
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<td>Promotion: Acknowledgment in the GVHC Annual Report</td>
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<td>Promotion: Sponsor’s message displayed on the GVHC website</td>
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<td>Promotion: Inclusion on the GVHC website</td>
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<td>Promotion: Prominently featured in GVHC social media</td>
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<td>Promotion: Automatically included in 1972 Society</td>
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*Please confirm early to guarantee foursome availability*
Corporate Table $2,500
• 10 tickets to the gala dinner (one table)
• Recognition in the printed evening program
• Recognition in the event audio visual presentation

Ideal Live and Silent Auction Suggestions
• Dining Experiences, Vacation Trip Packages, Unique Experiences for Children and Families, Fun Outings, Sports Memorabilia, Gift Certificates for Services, Spa Experiences, Creative and Unique Life Experiences, Sporting Event Tickets, Fashion Accessories, High-End Home Ware, and Wine/Beer Baskets

Underwriting Opportunities

Dinner Sponsor $10,000
• Priority seating and one table (10 tickets) to An Evening With Legends Gala
• Two (2) full page color ads in the event program
• Logo on screen during dinner
• Verbal recognition throughout the evening
• Logo incorporated into each tablescape
• Logo included in printed menu at each place setting
• Inclusion in post-event published advertising
• Name acknowledgment in GVHC annual report

Program Book $3,000
Acknowledgment by (Your Company) on program
Two (2) tickets to An Evening with Legends Gala
Two (2) page center spread ad in color in event program

Live Auction $2,500
• Logo on screen during the live auction
• Logo on all live auction paddles
• Two (2) tickets to An Evening With Legends Gala
• Half page color ad in the event program

Table Décor $2,000
Logo included in centerpiece
Two (2) tickets to An Evening With Legends Gala
Half page color ad in the event program

Guest Favor $2,000
• Logo on item of your choice (i.e. wine glass, photo frame, etc.)
• Two (2) tickets to An Evening With Legends Gala
• Half page color in the event program

Valet Parking $2,000
Opportunity to provide giveaway at valet station and brand attendants
Logo on valet station signage provided
Two (2) tickets to An Evening with Legends Gala
Half page color ad in event program

Champagne Toast $1,500 – SOLD

Bar and Signature Cocktail $1,500
• Choice of signature cocktail served at event reception
• Logo bar signage provided
• Half page color ad in the event program
• Opportunity to provide napkins with logo
• Two (2) tickets to An Evening With Legends Gala

Silent Auction $1,500
• Logo inclusion on silent auction display sheets
• Small placards placed throughout silent auction tables
• Poster located next to silent auction tables
• Two (2) tickets to An Evening With Legends Gala

Have other underwriting ideas? We look forward to hearing from you.
Driving Range Sponsor $3,000 — SOLD

Cart Sponsor $2,500
- Name/Logo displayed on golf cart fleet
- Corporate golfer gift for each player in foursome
- Recognition at the reception
- Registration fees for twosome (assuming golf availability)

Scoreboard Sponsor $1,500
- Name/Logo displayed on scoreboard
- Corporate golfer gift for each player in foursome
- Recognition at the reception
- Registration fees for twosome (assuming golf availability)

Eagle Sponsor $1,500
- Tee/green signage
- Corporate golfer gift for each player in foursome
- Recognition at the reception
- Registration fees for twosome (assuming golf availability)

Lunch Sponsor $1,500 — SOLD

Par Sponsor $1,000
- Registration fees for twosome (assuming golf availability)
- On-site signage

Hole or Greens Sponsor $500
- Name on tee or green
- Recognition during tournament
- Entry into the GVHC Best Hole award to be presented at the awards ceremony
- Hole sponsors are encouraged to provide samples, giveaways, and activities at their hole. This is the inaugural year of the GVHC Best Hole Award!

Other Underwriting Opportunities

- Greens Fees $10,000
- Reception $7,500
- Tee/Golfer Package $7,500
- Printing $2,500
- Awards $2,500

Please note, a golf foursome is $600.
SPONSORSHIP & UNDERWRITING AGREEMENT

[Name]

agrees to become a sponsor of the 2017 Golden Valley Health Centers 45th Anniversary A Weekend With Legends.

Printed Name and Title

Date

Signature

Mailing Address

City State Zip

Email Address

Phone Number

Weekend Sponsorship:

- Title $20,000 [SOLD]
- Platinum $10,000
- Gold $5,000
- Silver $3,000

Gala Donations & Underwriting:

- Corporate Table $2,500
- Dinner $10,000
- Program Book $3,000
- Live Auction $2,500
- Table Decor $2,000
- Guest Favor $2,000
- Valet Parking $2,000
- [Bar/Signed Cocktail $1,500]
- Silent Auction $1,500
- Silent & Live Auction Donations (please contact us)

Golf Tournament Sponsorship & Underwriting:

- Driving Range $3,000 [SOLD]
- Cart $2,500
- Scoreboard $1,500
- Eagle $1,500
- Lunch $1,500 [SOLD]
- Par $1,000
- Hole or Greens $500
- Greens Fees $10,000
- Reception $7,500
- Tee/Golfer Package $7,500
- Awards $2,500

Payment Information

Checks Due by September 15, 2017 to:

GVHC Foundation
Attn: Kassey Mosher
1200 Scenic Drive, Suite 200, Modesto, CA 95350

Please review and sign this Letter of Agreement. A copy will be scanned and sent to your attention for your records. Additionally, please email a high-resolution copy of your logo to Foundation@gvhc.org

Thank you!

Golden Valley Health Centers Foundation

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